

Getting the Big Picture

Some Rules of the Road



NOT LIVING THE LIFE YOU WERE INTENDED TO LIVE COULD BE MORE STRESSFUL TO YOU THAN A SHRINKING 401K. SO SAYS ANDREW SHERMAN, AUTHOR OF ROAD RULES, 12 ESSENTIAL RULES FOR NAVIGATING THE ROAD OF LIFE.

“While it’s very frustrating when the market is down, it does not measure your effectiveness as a parent, spouse, friend or sibling. It’s just one gauge. We need to remind ourselves of that from time to time,” Sherman says.

A lawyer and expert in strategic business growth, Sherman says that even if people aren’t entrepreneurs, they can apply the principles of entrepreneurship to their lives “and develop a vision of something larger.”

He suggests what’s more important: “Are you happy with your place in life? We are a great country and we have great resources to change our lives if we want. Write your own story. If you don’t like your life, recast your story.”

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Living With a Clear Destination

What You Can Do Now

Establish clarity of vision: Know where you are going.

Have the right cargo and passengers: Surround yourself with the right resources and team.

Have a finely tuned engine: Have good mental and physical health.

Make sure you have a full tank of gas: Have energy, enthusiasm and passion.

Define your destination: Have goals and a sense of purpose.

Have an unobstructed ability to use rearview mirrors: Keep your past and experiences in your mind but don’t let them define you.

Understand the needs of other drivers: Share the road.

From Andrew Sherman’s Road Rules: 12 Essential Rules for Navigating the Road of Life.

Tell Us...
What is your wealth-building plan for this year?

Do you have a plan to stay tough during tough times? Or are you experiencing financial success amid the economic turmoil? If so, tell us your financial plan or best wealth-building strategy for financial greatness. Go to editor@success.com to comment.